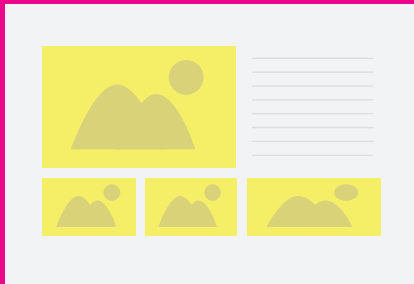
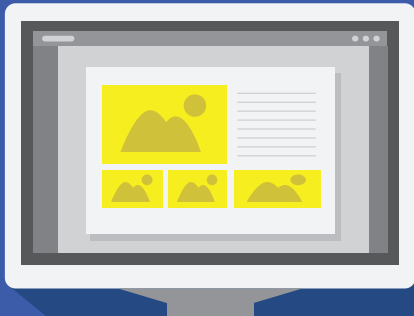


COLOUR VARIATION:



INK TOLERANCE

Due to the ink tolerances involved in the four colour printing process, slight variance in finished printed colour is bound to happen.

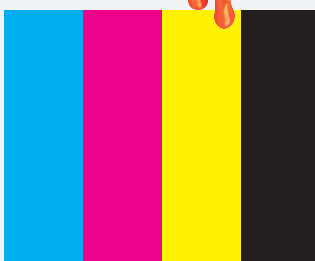
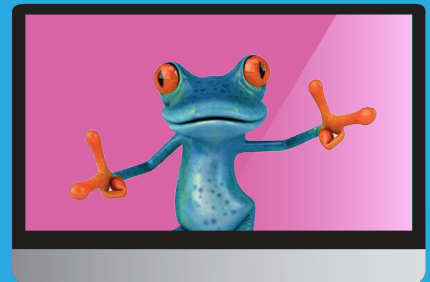
This means that although your job will be printed within the tolerance and to ISO standards, the finished colour may turn out to be slightly different to how you anticipated it, and may not be an exact match to your original colour in your design file. Because of this, we always suggest having a sample printed first.

On jobs with multiple setups (especially booklets) there may be a variance in colour within the job itself, but this variance will be slight (if at all) and always within tolerance. Subsequent reprints may differ in colour slightly from previous print run(s), but this is perfectly normal and again will always be within tolerance.

SCREEN COLOURS

When viewing the colours on-screen, you are looking at colour which is made up of red, green and blue light. These colours cannot be exactly replicated with ink on paper, so will therefore look slightly different when printed.

Please note that the colour/content of your PDF as it appears on-screen will vary depending on which simulation profile you are using to view it in Acrobat, so please ensure you are not using a simulation profile for a web-based press. Ensure all Spot Colours are converted to Process Colours prior to upload.



COLOUR BANDING

We recommend avoiding large areas of solid colour in your designs that consist of only Cyan, Yellow, Magenta or Black as this is prone to banding. Please try to use fills which have two or more of the aforementioned colours for the best print results.